

GRANT TUNKEL

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WORK EXPERIENCE

Major League Baseball Advanced Media | New York, NY April 2012-Present

Editorial Producer, Special Projects (Jan. 2014-Present)

- Manage daily editorial operations for PGA TOUR LIVE streaming app and website
- Coordinate with product, design and technical teams to implement enhancements to PGATL platform; collaborate with marketing team to promote weekly streaming coverage on PGATL
- Supervise MLB's online media portal MLBPressbox.com; led transition to mobile-responsive website
- Interface with Commissioner's Office to provide editorial coverage of community outreach initiatives
- Train editorial producers on use of content management system, style guidelines, editorial procedures
- Responsible for maintaining editorial content on personal websites for MLB players; worked with Derek Jeter's Turn 2 Foundation and agents to re-design site for final season and post-baseball career

Editorial Producer (April 2012-Dec. 2013)

- Wrote, edited and produced editorial content for partner sites using proprietary CMS
- Contributed original content to partner sites, including weekly column for SNY.tv; assisted with planning editorial coverage; used social media to promote content
- Responsible for live event coverage for partner sites

Pinstripe Bowl | Bronx, NY

2012-2013

Reporter for PinstripeBowl.com

- Wrote game previews and recaps for official Pinstripe Bowl site for 2012 and 2013 games
- Provided live in-game social media updates from @PinstripeBowl for 2013 game

Jamestown Jammers, Mahoning Valley Scrappers, Brooklyn Aviators

Feb. 2010-March 2012

Media Relations Manager and Play-by-Play Broadcaster

- Served as main media contact for news outlets, other teams and league office for Class A Jamestown Jammers (Jamestown, NY), Class A Mahoning Valley Scrappers (Niles, OH) and Federal Hockey League's Brooklyn Aviators (Brooklyn, NY)
- Wrote and produced daily media notes, game recaps, press releases; updated team websites
- Called play-by-play, hosted pre- and post-game shows, voiced commercials, public address announcer

1560 AM KSCR (now KXSC) | Los Angeles, CA

Jan. 2007-May 2010

Sports Director, Play-by-Play Broadcaster, Weekly Sports Talk Show Host

- Managed daily operations including assigning broadcasters to games, mentoring junior broadcasters, working with school administrators to foster a strong relationship between the station and the university
- Called play-by-play, worked as sideline reporter and hosted studio shows for multiple sports
- Engineered, produced and hosted weekly two-hour sports talk show

The Daily Trojan | Los Angeles, CA

Sept. 2006-April 2010

Sports Columnist, Beat Writer, Podcast Co-Host

- Wrote award-winning weekly sports column entitled "Thrilla on Manilla Paper"
- Covered men's water polo, baseball and women's golf; assisted with editing and fact-checking stories
- Produced, engineered and co-hosted "Overtime: The Daily Trojan Sports Podcast"

EDUCATION & HONORS

University of Southern California | May 2010

B.A. Broadcast Journalism, cum laude

B.A. International Relations

Dean's List, four years | GPA: 3.69

SKILLS

JIRA product management software | Microsoft Office

Media relations | Press releases | AP style proficient

Social Media | Blogging | HTML | SEO

Avid editing software | Adobe Audition, Photoshop

Writing samples, play-by-play reel and references available at www.GrantTunkel.com and upon request.